



Keystone Health

November 2, 2015

Dear Community Partner,

World AIDS Day is celebrated annually on December 1. This is a time to celebrate the progress made, acknowledge the work that still needs to be done, and honor those who are living with or have fallen victim to HIV/AIDS.

This year Keystone Health HIV Program is sponsoring a digital event on December 1, 2015 in commemoration of World AIDS Day. We are asking businesses, agencies, churches, organizations, and individuals to join us in displaying a simple digital message on indoor or outdoor digital signs and on their social media sites.

Reaffirming the Message of Hope. World AIDS Day. December 1.

Our hope is that as Franklin County residents go through their daily routines on December 1, they will be reminded of the impact of HIV/AIDS in our community and throughout the world.

Please join us in promoting awareness of this critical health concern. Pledge your participation by calling 717-709-7966 or emailing vmcdowell@keystonehealth.org with name, location where the message will appear, contact person and phone number. For your convenience we have attached a shareable image for social media. If you are receiving a hard copy of this letter and would like to have the shareable image, please request it using the above contact information. Feel free to share this letter with others who may not have received it.

Thank you,
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